## Measurement of the event multiplicity dependence of J/ $\psi$ production at $\sqrt{s}$ = 500 with STAR at RHIC

A new high-statistics measurement is presented of inclusive J/ $\psi$  production versus event multiplicity in  $\sqrt{s} = 500$  GeV p+p collisions with STAR at RHIC. At mid rapidity, calorimeter triggered events are selected for candidate J/ $\psi$  detection in the dielectron channel. Complementing existing measurements at both  $\sqrt{s} = 200$  GeV from STAR and  $\sqrt{s} = 7$  TeV from ALICE, a faster-than-linear rise is found for event multiplicity dependence. This dependence on collision energy is explored, and measurements are made separately for several intervals over a broad J/ $\psi$  transverse momentum (p<sub>T</sub>) range. Proposed explanatory mechanisms, including multi-parton interactions, string screening, and higher gluon radiation are discussed, as well as the guidance this measurement and related probes provide to model calculations.